

Discover the CU Difference

**81st**

West Virginia  
Credit Union League  
Annual Meeting

April 20-22, 2017 • Charleston, WV

Official Call



Meeting registration is available online at [wvcu.org](http://wvcu.org)

## We invite you to attend the 81st Annual Meeting of the West Virginia Credit Union League, Inc. to be held at the Embassy Suites in Charleston WV on April 20-22, 2017.

The business meeting will convene at 10:00 a.m. on Saturday, April 22, 2017 in the Embassy Suites Hotel ballroom which will serve as the official convention headquarters.

### Delegates/Alternates

Representation at the annual meeting shall be by member credit unions in good standing as provided by Article VIII, Section 6 of the League Bylaws. Each credit union shall be entitled to be represented by two delegates and two alternates who shall be designated by the Board of Directors of said credit union. The credentials form shall be filed with the President at the League office, 411 Cedar Grove Road, Parkersburg, WV 26104, **no later than thirty (30) days (March 22, 2017)** prior to the opening date of the meeting. The form for certifying delegates and alternates is included with this mailing. All expenses of delegates and alternates must be borne either by the credit union they represent or by the individuals themselves.

### Meeting of the Board of Directors



A meeting of the new League Board of Directors will be held immediately after adjournment of the annual meeting as provided by the League bylaws for transaction of any and all business.

### Hotel Lodging

ALL ROOM REQUESTS MUST BE MADE BY MARCH 27, 2017 DIRECTLY THROUGH THE EMBASSY SUITES HOTEL. Complete reservation details and instructions are included. Credit applications must be approved by the hotel to arrange direct billing.

### Tax Exemption

For sales and occupancy tax exemption, credit unions must pay all bills with a credit union share draft or credit card. (Not a personal share draft or credit card.)

### Registration

Please refer to the Schedule of Events for registration times and locations. To expedite registration/check-in, credit union officials need to know whether they are a delegate or an alternate. Please advise ahead of time. When completing the registration form, anyone attending who is not an alternate or delegate should be listed under the "other" category.

### REGISTRATION/CANCELLATION

#### DEADLINE: March 22, 2017

Registrations and cancellations must be received no later than March 22, 2017. No refunds after March 22, 2017. Substitutions will be accepted at any time.

#### Your Badge is Your Ticket

Name badges will be distributed to each registrant at the registration tables. Only delegates and alternates will see a designation on their name badges. Your name badge will be the ticket for admission to all paid events this year (excluding the Golf Tournament.)

#### Paid Events

Individuals attending any or all events are asked to wear their assigned name badge to each event for proper admittance except for the Thursday golf tournament. Admission to paid events may be purchased at the registration table throughout the annual meeting weekend. The Friday Banquet will feature pre-assigned seating, additional seats may be purchased on a first-come, first-served basis due to potential limited seating capacity. A confirmation letter will be mailed to all attending credit unions with a summary of persons attending the paid events.

#### CULAC Contributions

League staff will be on hand to accept CULAC donations throughout the meeting from eligible credit union representatives. We encourage credit unions to support the Credit Union Legislative Action Council PAC which supports credit union friendly candidates at the federal congressional level. Credit unions may sign a CULAC Permission Agreement at meeting to become eligible to participate.

#### Important notes:

When reserving multiple rooms under one credit card, a hotel credit application must be completed and approved by the hotel in advance along with a reservation form. See enclosed Embassy Suites welcome letter for instructions.

Individual room reservations are not affected by this requirement.

March 27, 2017 is the hotel room block reservation cut-off date.

Room reservations can be made online through the Embassy Suites website.



# West Virginia Credit Union League 81st Annual Meeting

April 20-22, 2017 Charleston, WV – Embassy Suites Hotel

# 2017



Chris Dollar  
Dollar & Associates



Col. Jill Morgenthaler

Join us for a Thursday evening Casino Night fundraiser in the Exhibit Hall with proceeds donated to the West Virginia League Designated Fund. Ticket donations are \$25.00 per person



## The Joseph Sisters

*Come to the Friday banquet...  
stay for the show...*

**H**ailing from Wheeling, W.Va. the home of WWVA and the Wheeling Jamboree, one of the longest running country music shows next to the Opry, the Joseph Sisters grew up in a landscape full of blue collar hard working families where country music dominated the airwaves as the steel mills made the night sky glow orange.

The sisters are becoming one of the fastest growing country groups in the Mid-Atlantic region, with the support of their debut single "Crazy in Love", playing an uncountable number of fairs, festivals, and events. They have landed opening slots for Toby Keith, Jerrod Neimann, Aaron Lewis, Phill Vasser, Realynn, Waterloo Revival, Josh Thompson and The Oak Ridge Boys, and have performed at venues like Heinz Field, home of the Pittsburgh Steelers, and are the darlings of West Virginia University BIG 12 sports events.

- Debut Single "Crazy in Love" hits the Billboard 100
- Featured in Billboard Online --Featured on Radio Disney Country nationwide
- Featured on Pittsburgh Today Morning Show 2016
- Performed for and sang The National Anthem Pittsburgh Pirates and WVU events.
- Featured in Billboard Magazine as a Female Vocal Group to watch.

# Schedule of Events



## Thursday, April 20, 2017

9:00 am	Board of Directors Meeting	
1:00 pm	<b>Golf Tournament (Separate fee and registration)</b> Sponsored by CUNA Mutual Group	Scarlet Oaks Country Club, Poca, WV
7:00 pm — 9:00 pm	<b>Registration and Exhibits open</b> Cocktail reception sponsored by CUNA Mutual Group	<b>Ballroom / Foyer</b>
8:00 pm — 10:00 pm <b>Ticketed Event</b>	<b>Casino Night</b> Fundraiser to benefit the League Designated Fund Sponsored by ATM Solutions	<b>Ballroom</b>

## Friday, April 21, 2017

8:00 am — 9:30 am	<b>Breakfast with Exhibitors</b> Sponsored by CUNA Mutual Group	Salons C- F
9:00 am — 5:00 pm	<b>Registration Open</b>	Ballroom / Foyer
9:45 am — 11:15 am	<b>Understanding NCUA's Field of Membership Rules How will it impact your credit union?</b> Chris Dollar, Dollar and Associates	Salons A-B
11:30 am — 1:00 pm <b>Ticketed Event</b>	<b>Group Luncheon with Featured Speaker Colonel Jill Morganthaler</b> "From the Battlefield to the Boardroom and Anywhere in Between: Secrets to Successful Leadership"	Salons C- F
1:15 pm — 2:15 pm	<b>What Are The Key Issues Affecting Credit Unions In 2017?</b> Q&A Discussion with Chris Dollar moderated by League President Ken Watts	Salons A-B
2:30 pm — 3:30 pm	<b>How to Have a Powerful Presence</b> Colonel Jill Morganthaler	Salons A-B
6:30 pm — 9:00 pm <b>Ticketed Event</b>	<b>Banquet</b> After-dinner entertainment— <b>The Joseph Sisters</b> Co-sponsored by Volunteer Corporate CU	Ballroom

## Saturday April 22, 2017

8:00 am — 8:45 am	<b>Annual Awards Breakfast</b> All registered participants are invited to attend a complimentary breakfast	Ballroom
8:45 am — 9:45 am	Presentation of Awards by League Chairman Lynne Teets and League President Ken Watts	
10:00 am — 11:00 am	<b>Business Meeting</b> Announcement of William Bryan Hawkins & Pacesetter Award recipients <b>Meeting concludes following Business Meeting</b>	Ballroom



On behalf of the Embassy Suites – Charleston, WV management and staff, it is our pleasure to serve as the host hotel for the 2017 West Virginia Credit Union League Annual Meeting in April. We are very excited to have you with us. In an effort to ensure a smooth reservation process, please review the information and steps listed below:

1. Guestroom rates for the convention are as follows: \$134.00 Single/Double Occupancy plus applicable sales tax, 7% and occupancy tax, 6%. In order to be exempt from these taxes, payment must be made through a credit union company check or credit card or by direct billing. This will need to be set-up in advance with the accounting department. Direct Billing application is enclosed with this letter. If credit unions are tax exempt, please bring a copy of your tax exemption certificate with you and present to the front desk at check-in. Also, please mail a copy with your billing application request to the accounting department.
2. Reservations must be made by Monday, March 27, 2017 to receive the \$134.00 rate.
3. Reservations must be made by the following methods:
  - a) Calling 304-347-8700 and asking for the **group code CRL or WV Credit Union League Annual Meeting**. A credit card will be required to secure the reservation but will not be charged. You may present your credit union check/credit card upon check-in for payment.
  - b) If using the internet, visit our website at [www.embassysuitescharlestonwv.com](http://www.embassysuitescharlestonwv.com) and enter the **group code CRL** in the group code field. A credit card will be required to secure the reservation but will not be charged. You may present your credit union check/credit card upon check-in for payment.
4. If guests would like to upgrade their room types, additional room types are available at additional costs. Please contact the hotel reservations for availability and room pricing. Please note rooms will still count towards the group block only at a higher price.
5. **If your credit union is requesting direct billing privileges for hotel room or incidental charges, please submit the enclosed direct billing application to the Accounting Department prior to your arrival. All direct bill applications will need to be submitted at least 45 days prior to the event.**
6. Our current parking fees are \$6.00 for self-overnight parking. This fee will be added to each guest's room folio. Guests are responsible for these charges at the prevailing rate.
7. Any cancellations will need to be made 24 hours prior to the guest's arrival to avoid penalty.

We are very excited to have you staying with us, should you have any questions or concerns, please feel free to contact Jennifer Adamczyk, Executive Meeting Manager at the Embassy Suites at (304) 720-5557.



# Atrium Hospitality Direct Bill Application

## BUSINESS CONTACT INFORMATION

PAGE 1 OF 2

<b>Date of Function</b>		<b>Amount of Credit Requested \$</b>	
Company name		Sales Manager:	
Name of Owner(s) or Executive Officer		Contact Name or Person to Approve Payment	
Phone		Phone	
E-mail		E-mail	
Corporate Address City, State ZIP Code		Billing Address City, State ZIP Code	
Year Established		Type of Company:	<input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Other _____
FED ID Number			
Application Type	<input type="checkbox"/> New <input type="checkbox"/> Updated		
Type of Function:	<input type="checkbox"/> Event <input type="checkbox"/> Rooms <input type="checkbox"/> Other		
Name of person Authorized to Charge & Title			Indicate Charges to be Billed: <input type="checkbox"/> All Charges <input type="checkbox"/> Room & Tax <input type="checkbox"/> Meeting Room <input type="checkbox"/> Food <input type="checkbox"/> Banquet <input type="checkbox"/> Other _____
Name of person Authorized to Charge & Title			
Name of person Authorized to Charge & Title			
Tax Exempt?	<input type="checkbox"/> No <input type="checkbox"/> Yes –Specify-	<input type="checkbox"/> State-7% <input type="checkbox"/> Occupancy-6%	

## BANKING AND CREDIT INFORMATION

Bank name:		Account Number	
Street Address		Number of UCC Filings-	
City, State, ZIP Code		Secured Party	
Phone		Secured Party	

## HOTEL TRADE REFERENCES

Hotel name		Phone	
Address		E-mail	
City / State / ZIP Code			
Event or Relationship		Date of Function	
Hotel name		Phone	
Address		E-mail	
City / State / ZIP Code			
Event or Relationship		Date of Function	
Hotel name		Phone	
Address		E-mail	
City / State / ZIP Code			
Event or Relationship		Date of Function	

1. All invoices are due upon receipt.
2. Claims arising from invoices must be made within seven working days.
3. By submitting this application, you hereby authorize HOTEL CREDIT EXCHANGE to make inquiries into the banking and business/trade references that you have supplied, you hereby authorize and direct that an investigation be made of references and agree to hold HOTEL CREDIT EXCHANGE harmless from any action arising out of the legitimate and proper conduct of those investigations concerning Business/Trade references and Business and Credit Information.
4. Failure to satisfactorily comply with the terms of payment may result in suspension of Direct Billing privileges until account is made current.
5. The person signing individually at the place below guarantees payment of this account. All signatories consent to jurisdiction in the location of hotel's request in the event a lawsuit is filed concerning this agreement and application of credit. In the event the company defaults, company and guarantor agree to pay hotel's reasonable attorney's fees on this account.
6. By signing this application, the hotel does not authorize acceptance of Direct Billing. We will notify you upon acceptance.

**SIGNATURES**

Signature	
Name and Title	
Date	

**APPROVAL (HOTEL USE ONLY)**

Signature	
Name and Title	
Date	
Credit Limit \$	
Account #	

WV Credit Union League's 81st Annual Meeting - Registration Form

Online registration is now available at [wvcu.org](http://wvcu.org)

Fax: 304-485-0573 or email: [mtant@wvcu.org](mailto:mtant@wvcu.org)

Credit Union: \_\_\_\_\_

Contact: \_\_\_\_\_

Please list each individual(s) from your credit union. Print name to appear on badge - anyone attending from your credit union must be registered including League Directors, Credit Union Board of Directors, Committee Members, Credit Union Employees, and spouses/guests. Check boxes for each function they plan to attend. Advance registration is required for all paid events. Please copy the registration form if more space is needed. THANK YOU!

Credit Union Employees Volunteers / Board of Directors	Delegate	Alternate	Volunteer / Board CU Employee	Thursday, April 20			Friday, April 21	Luncheon	Banquet	Spouse / Guest / Other	Thursday, April 20			Friday, April 21	Luncheon	Banquet
				Golf Tournament	Casino Night						Golf Tournament	Casino Night				

Paid Events Summary			
Event	Cost per Person	# Attending	
Golf Tournament	\$75		
Casino Night	\$25		
Friday Luncheon	\$25		
Friday Banquet & Entertainment	\$40		
Total			

Please remit payment to:  
West Virginia Credit Union League  
411 Cedar Grove Road  
Parkersburg, WV 26104

Please select payment method below:  
Total Enclosed \$ \_\_\_\_\_  
Bill my credit union in the amount of \$ \_\_\_\_\_  
ACH Option: Financial Institution \_\_\_\_\_ DDA/SAV  
Routing # \_\_\_\_\_ Account # \_\_\_\_\_  
in the amount of \$ \_\_\_\_\_

By signing this agreement, I authorize WV Credit Union League to initiate DB/CR entries to the account indicated above.

\_\_\_\_\_  
Authorized Signature Required

**Registration/Cancellation Deadline**  
**March 22, 2017**

[Click "here" to register online at wvcu.org](http://wvcu.org)



# CREDENTIALS

**RETURN THIS FORM TO THE LEAGUE BY MARCH 22, 2017**

**To: WV Credit Union League  
411 Cedar Grove Road  
Parkersburg, WV 26101**

**OR**

**Fax To: (304) 485-0573**

**Email: [mtant@wvcul.org](mailto:mtant@wvcul.org)**

## **81st ANNUAL MEETING WEST VIRGINIA CREDIT UNION LEAGUE**

CREDIT UNION: \_\_\_\_\_

**TO: CREDENTIALS COMMITTEE CHAIRMAN**

This is to certify the persons designated below are the Official Delegates and Alternates and are authorized to represent this credit union at the 81st Annual Meeting of the West Virginia Credit Union League on April 20 – 22, 2017

### **DELEGATES**

Name: \_\_\_\_\_ Address: \_\_\_\_\_

\_\_\_\_\_

Name: \_\_\_\_\_ Address: \_\_\_\_\_

\_\_\_\_\_

### **ALTERNATES**

(List only if alternates are attending)

Name: \_\_\_\_\_ Address: \_\_\_\_\_

\_\_\_\_\_

Name: \_\_\_\_\_ Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_  
*Signature of Credit Union Board President*

\_\_\_\_\_  
*Signature of Credit Union Board Secretary*

# 28th Annual Ronald R. Smurthwaite Memorial Golf Tournament



**2 Man Scramble Format**  
**Scarlett Oaks Country Club – Poca, WV**  
**Thursday, April 20, 2017 – 1:00 p.m.**

***Net proceeds to benefit WV Foundation Scholarships***

**Prize awarded to two-person team with lowest gross score.**  
**Hole prizes: Closest to the Pin and & Longest Drive**

**No need for separate registration!** Please indicate golfers on the Annual Meeting Registration form. Three ways to register: fax, email to [mtant@wvcul.org](mailto:mtant@wvcul.org) , or online at [wvcul.org](http://wvcul.org)

Every effort will be made to arrange golfing “foursomes”. WVCUL reserves the right to arrange golfing “foursomes” as it sees fit for the good of tournament play.

Golfers must submit signed score cards to the clubhouse following play in order to be eligible for awards. In the event of a tie after 18 holes, score cards will be matched for the score on the last nine holes, last six holes (if needed), last three holes (if needed), and finally the last hole (if needed).

The participation fee is \$75 per person and is due no later than March 22, 2017.

All USGA rules apply except where local club rules apply.

## Directions to Scarlet Oaks:

- Turn on Court St. toward Washington St E
- Take first left onto Washington St E/US-60W
- Turn left onto US-119 S / Pennsylvania Ave
- Merge onto I-64 W ramp toward Huntington
- Proceed about 13 miles on I-64 W until taking exit 45 toward Nitro
- Turn right at 1<sup>st</sup> Avenue/WV 25
- 1<sup>st</sup> Ave/WV 25 becomes WV-62
- Turn right at Dairy Road and follow signs to Scarlet Oaks (2 Dairy Road, Poca, WV 25159)
- Telephone: (304) 755-8079



## Fundraiser to benefit West Virginia

**\$25.00 donation  
entitles partici-  
pants to receive  
"starter cash" for  
games.**

**P**lease join us for **Credit Union Casino Night**, a fundraiser for the WV League Designated Fund. The event will be held on Thursday, April 20, 2017 from 8:00 p.m. to 10:00 p.m. at the Embassy Suites Hotel ballroom in Charleston, WV.

The night will feature Craps, Roulette, and Black Jack tables. In addition, the event will include a Horse Racing Casino game and Money Wheel. The event will begin at 8:00 p.m. and include refreshments and snacks. A cash bar will also be available. Gaming will begin promptly at 8:00 p.m. and run until 9:45 p.m. A live prize auction accepting only game winnings will be held immediately following the games.

If your credit union or chapter wishes to donate an auction prize with an estimated value of \$100.00, please notify Leslie Newland (lnewland@wvcul.org) at the League office.

Many thanks to our event sponsor ATM Solutions